

Qualities of Successful Business Couples

How Do You Rate?

Rate yourself as a couple by checking Always, Sometimes, or Never.

	Always	Sometimes	Never
Respect			
Unconditional respect for each other			
Respect the successes of each other			
Respect for each other's competencies			
Respect each other's contributions			
Respect each other's abilities			
Communication Skills			
Conflict is resolved with mutual respect			
A pattern of ongoing honest communication			
Effective communication skills			

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	Always	Sometimes	Never
Good listening skills			
Ideas exchanged in easy “give and take”			
At least one of you has attention to detail			
Conflict is resolved toward a “win-win” solution			
Teamwork			
Complement each other’s talents and attitudes			
Assume responsibilities according to skills and abilities			
Develop complementary work roles			
Good problem solvers			
At least one of you is self-motivated			
At least one of you has attention to detail			
Supportive of each other			

	Always	Sometimes	Never
Shared Values			
Shared sense of values, beliefs and goals			
Healthy balance (blend) between work and personal life			
Business life meshes well with your personal, family and marital life			
Marriage and children come first			
Healthy Marital Relationship			
Solid relationship that grows stronger from working together			
Positive experiences while working together			
Relatively free of deep, basic marital conflicts			
Egos are kept in check			
Flexible			

How did you rate? The majority of check marks should be in the “Always” and “Sometimes” columns. A category with all “Never” marks indicates a danger zone. Two or more categories with a majority of “Never” signal a difficult road ahead.